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**Press Release**

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**For Immediate Release** – Pacific Junction, IA: AgriVision Equipment announced Pender Implement will join AgriVision Equipment in late August 2018. Pending Deere and Company approval.

AgriVision Equipment and Pender Implement have a long and successful heritage of serving customers. This new partnership strengthens their commitment to helping customers succeed by providing them access to first class service, technology, support and innovation.

“For the last 6 years or so, we have actively searched for other organizations that we felt were worthy partners to help us continue the level of customer service and support that our customers deserve. I am happy to announce that we have found that partner in AgriVision Equipment.” says Reed Allen, President & CEO of Pender Implement.

AgriVision Equipment brings an innovative partner approach to the business, assisting customers in solutions far beyond equipment and technology. “Customers are the foundation of our mutual success and AgriVision Equipment takes pride in knowing our customers on a personal and professional level. We strive to help customers and their communities find comprehensive solutions to their challenges and opportunities,” says Jeremy Ostrander, CEO of AgriVision Equipment.

The AgriVision Equipment team is eager to add the Pender location into our family of stores. The transition is expected in late August, 2018.

Rooted in 100+ years of Midwestern farm heritage, AgriVision Equipment will now have 17 convenient locations serving customers throughout Iowa, Nebraska, Missouri and South Dakota.